

Radio is *still* #1 It's THE most listened to audio source in 2020!

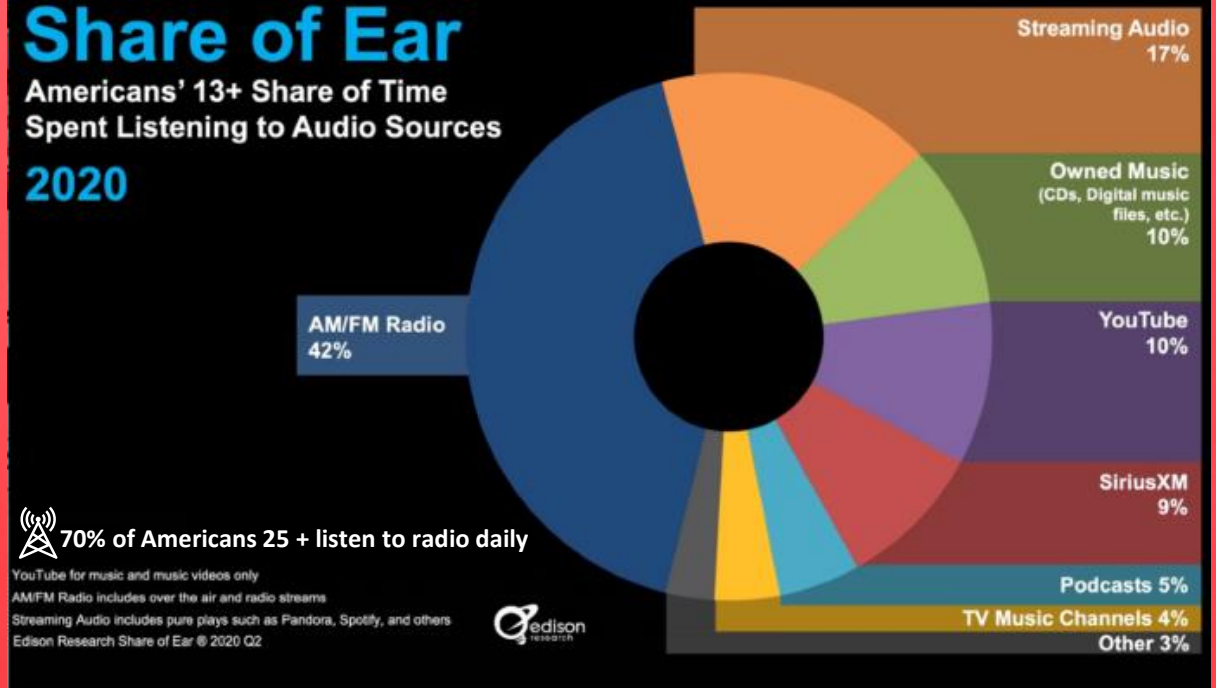


Eldies
95.9/106.9 FM
THE PALM BEACHES GOOD TIME OLDIES

THE SURF
92.5 101.7
PALM BEACHES FINEST ROCK

Share of Ear

Americans' 13+ Share of Time
Spent Listening to Audio Sources
2020



Radio dominates: All time spent listening to audio each day remains with AM/FM radio. That's 5X more than satellite radio and more than double for streaming sources (Spotify/Pandora)!

We spend...

2 hours 54 minutes
per day listening to **music**

...most heard listening to radio!

WCMG LIVE
Radio • Events • Marketing

The best choice to grow your business!