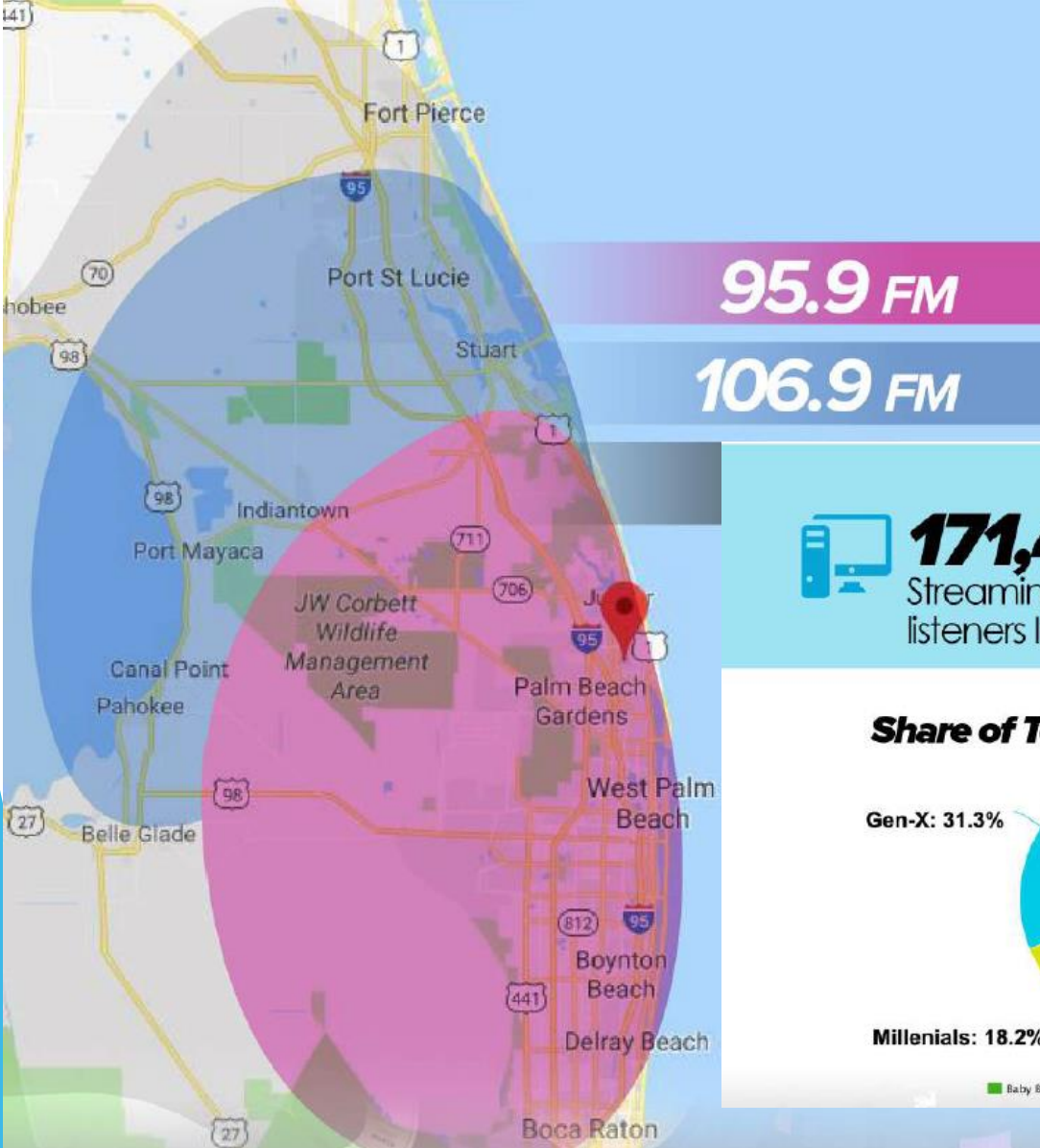




VCMG Live

True Oldies Channel



The True Oldies Channel Audience Estimates
64,000 Listeners in Palm Beach and Martin Counties



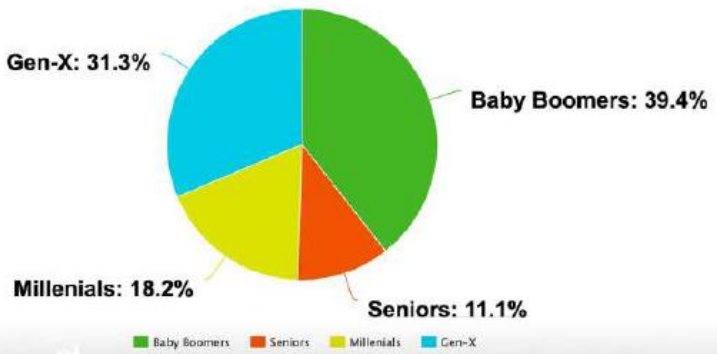
171,480
 Streaming listeners In 2018

64,700
 Weekly listeners

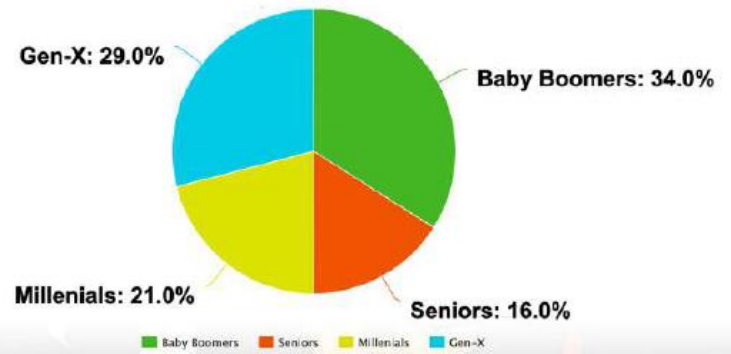
45+
 Listener Age

33,891
 Website monthly Unique Views

Share of Total net worth dollars

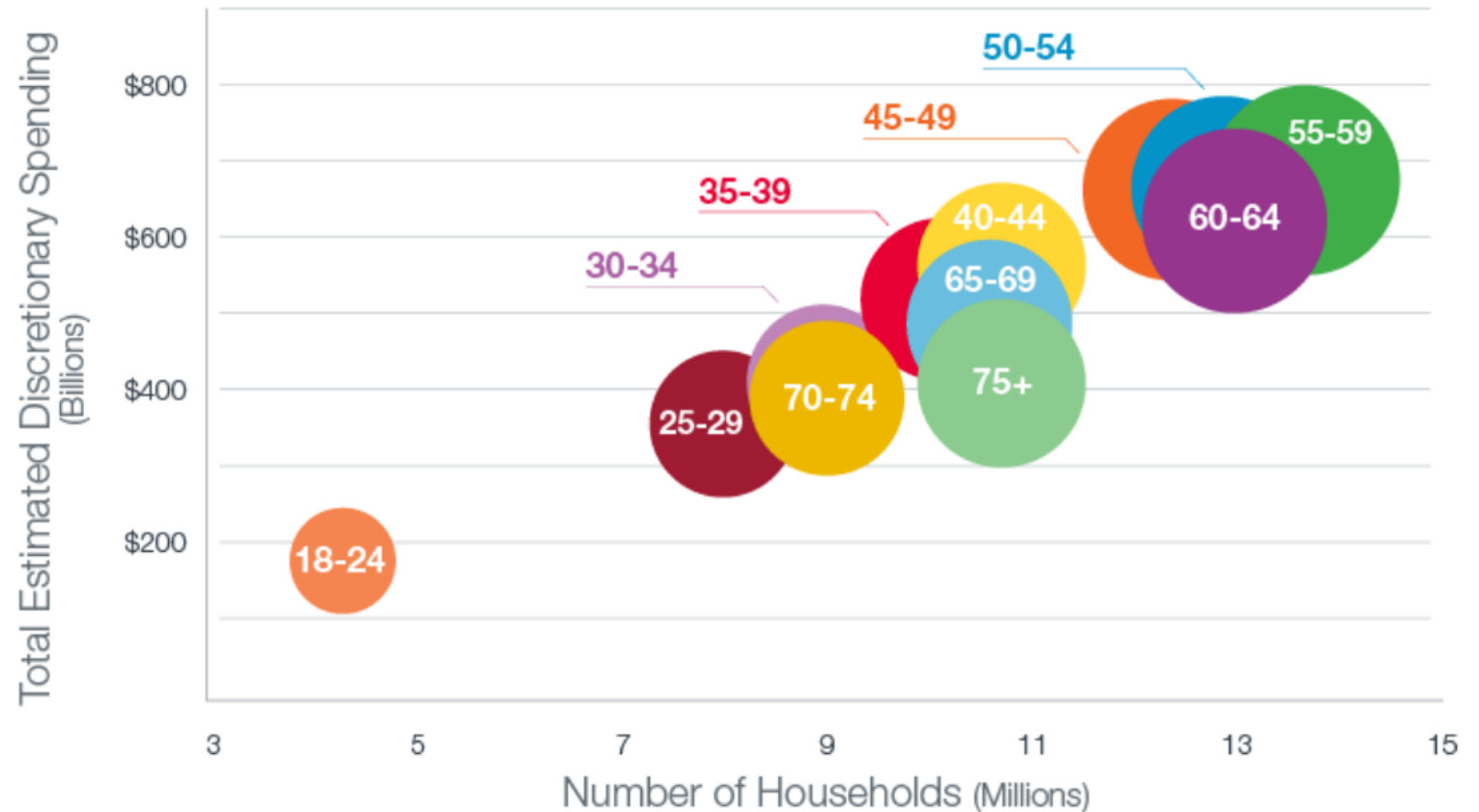


Share of Total Income dollars



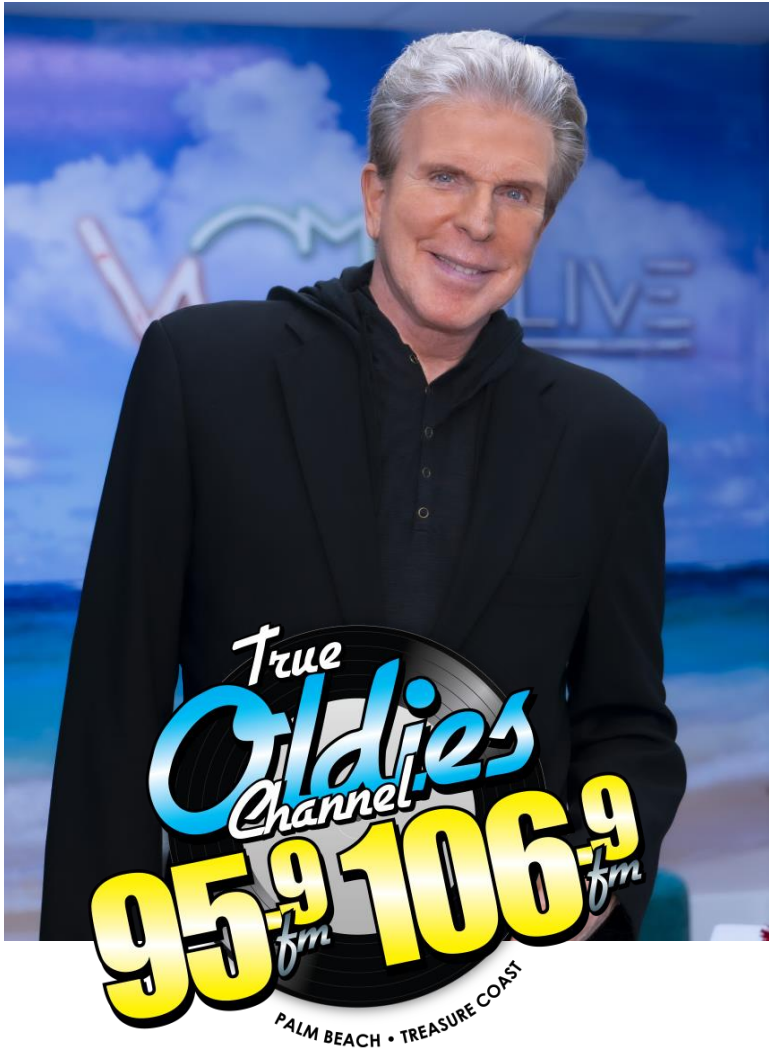
TOTAL DISCRETIONARY SPENDING BY AGE TIER

Our Stations
Target The
Most
Households
with The Most
Discretionary
Spending!



Baby Boomers remain the nation's biggest spenders overall, but comparing discretionary spending in 2017 to 2012 shows that Age Tier 55-59 beat out Age Tier 50-54 as the group with the highest spending.

Tim Byrd "The Byrdman" Returns To The Air on The True Oldies Channel!



- Tim Byrd "The Byrdman"
 - Top rated radio personality in Palm Beach County for more than 10 years is back on the air
 - The "Get Up and Go Show" Launched January 6, 2020 - <https://www.dropbox.com/s/e2bw4dgbw7gfv3c/True%20Oldies%20%20Byrdman%20spot.mp4?dl=0>
 - Available for Live Reads, Endorsements, and Live Appearances
- The True Oldies Channel Line-up
 - Live "Get Up and Go Show" 6am-9am M-F
 - Scott Shannon All-Day
 - John Tesh "Intelligence For Your Life" 3pm-6pm M-F
 - New Traffic, Weather, Local News & Information

Thank you very much!